

BLACK WOMEN
BUSINESS OWNERS OF TULSA

PRESENTS...

W O M E N ' S

B U S I N E S S E X P O

2019



Dear Prospective Sponsor:

The Black Women Business Owners of Tulsa (BWBO Tulsa) would like to invite you to join us as a Sponsor for the 2019 Women's Business Expo to be held on Saturday, August 10, 2019. The Women's Business Expo is a one-day business expo highlighting black women business owners throughout northeastern Oklahoma, and provides economic opportunities for these business owners. The goal of the Women's Business Expo is to connect, educate and promote black women business owners.

In its inaugural year, the expo will host over 40 black women-owned business exhibitors; special guest speakers; workshops and panel discussions throughout the day for business owners, entrepreneurs and those who support entrepreneur; a back to school drive for children in the greater Tulsa area; free headshots for a limited amount of attendees; and top-tier sponsors -- YOU!! The expo is free and open to the public and family-friendly.

The expo's purpose is to offer exhibitors exposure to new and potential clients/customers, increase business sales receipts, and educate them on various business operations. Classes will be available to all business owners, entrepreneurs and startup founders that attend this free expo.

This event will provide an opportunity for Sponsors to:

1. Significant exposure & visibility in the community as a participant/supporter
2. Participate in a successful community/business event
3. Support an event that directly benefits the small, women and black owned businesses in northeastern Oklahoma
4. Opportunity to grow your supplier diversity lists
5. Promote corporate social responsibility
6. Establish or build community relations within the black community and Tulsa
7. Champion diversity and inclusion on a city-wide level
8. Take advantage of marketing opportunities with exhibitors, attendees, other sponsors, and expo speakers
9. Network with other community advocates and business leaders
10. Increase your reach into other demographics



The Expo will be held in the International Ballroom of the Doubletree by Hilton Hotel located in downtown Tulsa, OK from 12:00 pm until 6:00 pm and will feature sessions and workshops that will expose attendees and participants to resources and information that will help entrepreneurs compete more effectively on a local, regional and national level. Topics during the expo programming range from entrepreneurship & small business development, marketing & branding, policy & governance, and economic & community development, and health & wellness. There will be a VIP Meet & Greet Breakfast for Sponsors, Founding Members of BWBO Tulsa, BWBO Tulsa Annual Partners, and guest speakers. At 11:30am, the Opening Ceremony will commence.

We hope that you will join us in partnership to help black women-owned businesses gain the exposure and assistance that will help them impact the Tulsa and regional economy.

Sincerely,



ROSE WASHINGTON

Honorary Chair
2019 Women's Business Expo



ASZURDEE SADE

Co-Founder
Black Women Business Owners of Tulsa



CHARITY MARCUS

Co-Founder
Black Women Business Owners of Tulsa

A collage of black and white photographs from an expo. On the left, a booth for 'LUCAS GUN OIL' and 'YETI' is visible. Below that, a booth for 'SHER VEETS' and 'KAYAK' is shown. At the bottom left, a booth with a large deer head is partially visible. On the right, a booth for 'Cabela's' is seen, along with other exhibitors and visitors. The top of the image shows the ceiling of the expo hall with many lights.

EXPO OBJECTIVES

EDUCATE

Provide business information and resources to entrepreneurs in Tulsa

CONNECT

Connect exhibitors and sponsors to potential new clients & consumers

PROMOTE

Promote exhibitors' and sponsors' business to the public

2019 EVENT SPONSORSHIP OPPORTUNITIES

EVENT SPONSOR BASE BENEFITS	Presenting Sponsor	Gold Level	Silver Level	Bronze Level	Patron Level
COST	\$5,000+	\$2,500 - \$4,999	\$1,000 - \$2,499	\$500 - \$999	\$250 - \$499
# Available	1	4	5	10	∞
Event branding rights	Yes	--	--	--	--
Stage branding	Yes	--	--	--	--
Remarks during Opening Ceremony	Yes	--	--	--	--
Speaker/Moderator option	Yes	Yes	--	--	--
Brand on marketing materials	Logo	Logo	Logo	--	--
Exhibitor Booth	Yes	Yes	Yes	--	--
Ad in program	1 page	1 page	½ page	¼ page	--
Tickets to VIP Breakfast Meet & Greet	6	4	2	1	--
Brand on website + link	Logo	Logo	Logo	Logo	Name
Brand in event program	Logo	Logo	Logo	Logo	Name

2019 BRAND SPONSORSHIP OPPORTUNITIES

BRAND SPONSOR BASE BENEFITS	Bag Sponsor	VIP Reception Sponsor	Workshop Room Sponsor
COST	\$2,500	\$1,500	\$1,500
# of Sponsors Avail.	1	1	2
Branding Rights	Yes	Yes	Yes
Exhibitor Booth	Yes	Yes	Yes
Ad in program	1 page	1 page	1 page
Tickets to VIP Breakfast Meet & Greet	4	2	2
Brand on website + link	Logo	Logo	Logo
Brand in event program	Logo	Logo	Logo

180%

Growth rate of
black women
business owners in
the United States

2019 SPONSORSHIP APPLICATION

Sponsor Information

Company Name (as it should appear in print) _____

Address _____

City/State/Zip _____

Company Website _____

Contact Name _____ Title _____

Email _____ Phone _____

Sponsorship Selection

Event Sponsor

- + Presenting Sponsor (1)
- + Gold Sponsor (3)
- + Silver Sponsor (5)
- + Bronze Sponsor (10)

+ Patron

Brand Sponsor

- + Bag Sponsor (1)
- + VIP Reception Sponsor (1)
- + Workshop Room Sponsor (1)

Payment Options

+ **Check** - Make checks payable to **BWBO Tulsa**

+ **Credit Card**

Name as it appears on card _____

Credit Card Number _____

Exp. Date _____ Security Code _____

Billing Address _____ City/State/Zip _____

Return Options

Email: bwbotulsa@gmail.com

Mail: 36 E. Cameron St, Tulsa, OK 74103

Call for pick up: 918-810-9222